



DB E.C.O. North America

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DB E.C.O. North America

**Transforming  
the future  
of mobility.**



# Our Product Portfolio

**Our technical and management consulting support** ranges from analysis, strategy and concept development to implementation and operational excellence.

## Service Planning & Operations

Strategic service planning, operations planning, timetabling, crew scheduling, regional rail transformation, O&M cost modeling, mixed environment capacity planning, market viability assessment & ridership modeling, dynamic operations simulation, operations performance monitoring & management

## Net Zero Transformation

Strategy development, pilots and implementation projects, impact assessments, simulation, specification development, alternative powertrains, alternative fuels, renewable power purchasing, emission control technologies, fueling & maintenance upgrades, carbon free stations & facilities, sustainable procurement, sustainable business processes

## Fleet Management

Fleet planning and rolling stock procurement, interior and exterior fleet (re)design, maintenance quality & performance management, maintenance strategy development and programming, digitalization, facility development

## General Management

Strategy & business development, funding, revenue & cost optimization, program management and project delivery excellence, governance strategies

## Marketing & Sales

Customer Journey optimization, fare policy and ticketing infrastructure, fare collection as well as revenue sharing agreements

## Rail Stations

Station & platform design & optimization, station operations excellence

## Infrastructure Management

Rail infrastructure planning, track & systems planning, procurement, delivery oversight, cost optimization, maintenance excellence

When it comes to choosing a trusted consulting partner for your rail and transit projects, **there are many reasons to choose DB E.C.O. North America.**

Here are just a few:

- We have a proven **track record of success** with rail and transit projects in North America
- We have a **deep understanding** of North America's rail & transit networks, operations, organizations, challenges and best practices.
- We are a **global leader in rail and transit** consulting with **unique access** to the best-practice knowledge of Deutsche Bahn Group, providing technology and vendor agnostic advice from the perspective of an internationally leading peer-operator.
- Our team of experienced consultants has a **wealth of knowledge and insight** gained from decades of working in various strategic and operational roles in the railway industry in America, Europe, and Asia.
- We take a **collaborative & professional** management consulting approach to working with our clients, partnering with them to develop customized solutions that meet their specific needs and objectives.
- We are committed to staying up to date with the **latest trends and technologies in the railway industry**, so you can be sure that you're getting the most current and effective advice in a fast-evolving market

**DB E.C.O. North America is dedicated to providing customized engineering and consulting services** for rail and transit agencies as well as private operators in the passenger railway, freight railway, and transit sector. Our mission is to assist clients in developing effective and efficient infrastructure, mobility, and transportation solutions tailored to their unique needs and challenges. We are committed to helping clients improve their operational and organizational performance. With our support, clients can modernize and innovate their product and service portfolio, staying ahead of the curve in an ever evolving industry, ultimately providing a better experience for their customers.

As part of Deutsche Bahn Group, a global leader in mobility and transportation, we have access to a wide range of experience, innovation, and resources. This unique advantage enables us to provide our clients with the specific expertise needed to achieve their objectives and to deliver the most effective solutions.

Since 2017, we've been serving North American clients with a team that's steadily growing all across the United States and Canada.

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